

1 Ebbsfleet Garden City Kent



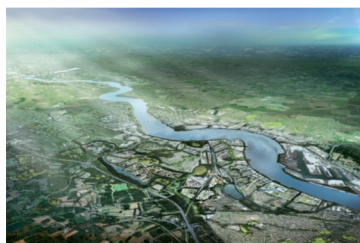
THE PROJECT: The Conservatives' flagship garden city, including up to 15,000 new homes, a new commercial centre at Ebbsfleet International and full associated infrastructure.

PLANNING AUTHORITY: Ebbsfleet Urban Development Corporation (in conjunction with Dartford Borough Council and Gravesham Borough Council).

WHAT WE ARE DOING: Involving the local community in the revisions to the planning consents and re-masterplanning the full scheme in conjunction with the UDC.

- Creating steering groups to ensure influential and interested parties are kept informed and included in discussions on a regular basis.
- Supporting liaison with the Treasury and Department for Communities and Local Government to ensure they are aware of the positive work being undertaken by Land Securities and providing practical support to them.
- Developing key messages and delivering them to the right audiences to ensure that Land Securities' reputation is enhanced both at the local level and within national government.

OUTCOME: The UDC has now taken over as the planning authority and is currently reviewing the masterplan ready for consultation. Land Securities has garnered a much more positive reputation by working with local politicians and the community and has begun building out the first parcels of housing.



2 Sellar Canada Water Southwark



THE PROJECT: Gain planning consent for Sellar's new town centre, including; 1,046 residential units, a new flagship Decathlon store, high quality retail stores including food stores and waterside restaurants, a cinema, a health centre, community sports facilities, new office and workspace, hard and soft landscaping, significant public green open space, new children's play spaces. Effectively, it is the provision of a new town centre in a major regeneration zone.

PLANNING AUTHORITY: Southwark Council

WHAT WE DID: Hosted a range of community consultation events including:

- Community exhibitions, drop-in centres and "surgeries" for residents and interested parties to understand the proposals, comment on them and provide ideas and feedback;
- Community newsletters to update residents on a regular basis;
- Community-based events, such as sports days, cycle safety days, food markets and Christmas events now all being planned to bring the community into the development;
- On-going and continuous political engagement with Southwark councilors, the GLA and local MPs.

OUTCOME: outline planning consent granted in 2013; reserved matters application due to be submitted shortly.



3 Kirkstall Forge

COMMERCIAL ESTATES GROUP



Department for Transport



THE PROJECT: Retain government funding for the new rail station at Kirkstall Forge through a number of rounds of government cuts following the 2010 election.

WHAT WE DID: Organised a proactive local and national campaign to generate cross-party local support in order to influence the Treasury. This included:

- Local community fun days to publicise the potential for a rail station and gather signatures for a petition for the development proposals;
- Individual meetings with local MPs and community organisations to encourage them to actively support the proposals by writing to the government;
- Media engagement to highlight the potential for regeneration and its economic benefits and also to encourage local people to write in to the media in support;
- Organised a lunchtime briefing session for Treasury Ministers, MPs, civil servants and special advisers to talk through the benefits, demonstrate the model which had been created and ensure the requirement for infrastructure funding was at the forefront of their minds when deciding where cuts should be applied and which projects should be ring-fenced.

OUTCOME: The funding remained ring-fenced throughout the Treasury's reviews and the site is now being built out as a full regeneration scheme with housing, employment, retail and the new rail link.

1 Our Regeneration Team



Roger Bright, CB
Former - Chief Executive of The Crown Estate



Tom Curtin
Chief Executive



Catherine Senda
Managing Director



Nick Stanton, OBE
Former - Leader of Southwark



Henry Lamprecht
Former - Conservative Councillor in Enfield Borough Council



Dr. Paul Harvey
Labour Councillor in Basingstoke & Deane



Martin Curtis
Former - Leader of Cambridgeshire County Council



Major Regeneration Projects
Ebbsfleet Garden City, Kent
Sellar Canada Water, Southwark
Kirkstall Forge

THE RESULTS

Ebbsfleet Garden City, Kent - The UDC has now taken over as the planning authority and is currently reviewing the masterplan ready for consultation. Land Securities has garnered a much more positive reputation by working with local politicians and the community and has begun building out the first parcels of housing.

Sellar Canada Water, Southwark - Outline planning consent granted in 2013; reserved matters application due to be submitted shortly

Tower of London - The Future Thinking Plan was recently adopted by the board of Historic Royal Palaces and Curtin&Co is continuing to work with the Tower of London to maintain and nurture relationships with external stakeholders to deliver the Plan.

Kirkstall Forge - The funding remained ring-fenced throughout the Treasury's reviews and the site is now being built out as a full regeneration scheme with housing, employment, retail and the new rail link.